# MICHAEL FIOCCO



WEB - GRAPHIC - PRINT

Honolulu, HI

#### **ABOUT**

As a dedicated design student in the New Media Arts Interface Design program at Kapiʻolani Community College, I am passionate about further developing my foundation in design principles, including branding, visual communication and web design. I'm excited to bring my skills and creativity into a professional environment.

#### **EDUCATION**

## Kapi'olani Community College

AS in New Media Arts Program, Interface Design

# California State University, San Marcos

BA in Social Sciences

#### **ACHIEVEMENTS**

Pele Gold Award | Collegiate 2025

Elements of Advertising , Logo Design

### **SKILLS**

- Photoshop
- Illustrator
- Indesign
- Premiere Pro
- Figma
- $\bullet \; HTML/CSS/JS$
- Brand Identity
- Photography
- Photo Editing

#### **EXPERIENCE**

# Eternal Eyes | Design Internship 2024-2025

- Maintained open communication with clients by actively listening to their needs to provide client-specific designs.
- Designed logos, patterns and utilized mock-ups to enhance brand identity.
- Executed layout design projects and provided press-ready files for print production.

# KCC Board of Student Publications | Designer 2023-2025

- Developed unified themes and concepts for two separate student publications.
- Balanced the journal's visual hierarchy through strategic placement of elements (i.e. typography & imagery).
- Conceptualized and executed a unique cover design from initial concept development to final delivery.

#### Graphic Designer | Freelance 2020-2023

- Collaborated with clients to create logo designs that accurately reflect their vision and brand identity.
- Adapted to client needs, delivering creative solutions with clear communication.
- Applied expertise in typography, color theory, and composition to craft impactful, audience-focused logos.

#### 4ocean | Marine Debris Technician 2022-2023

- Worked closely with local NGO's and organizations to facilitate beach cleanups.
- Educated the community about the impact of plastic pollution and working together to come up with strategies to mitigate our individual footprint.
- Conducted educational experiences to get students engaged.
- Demonstrated creative problem solving and collaborated in a team environment to navigate clean up operations.